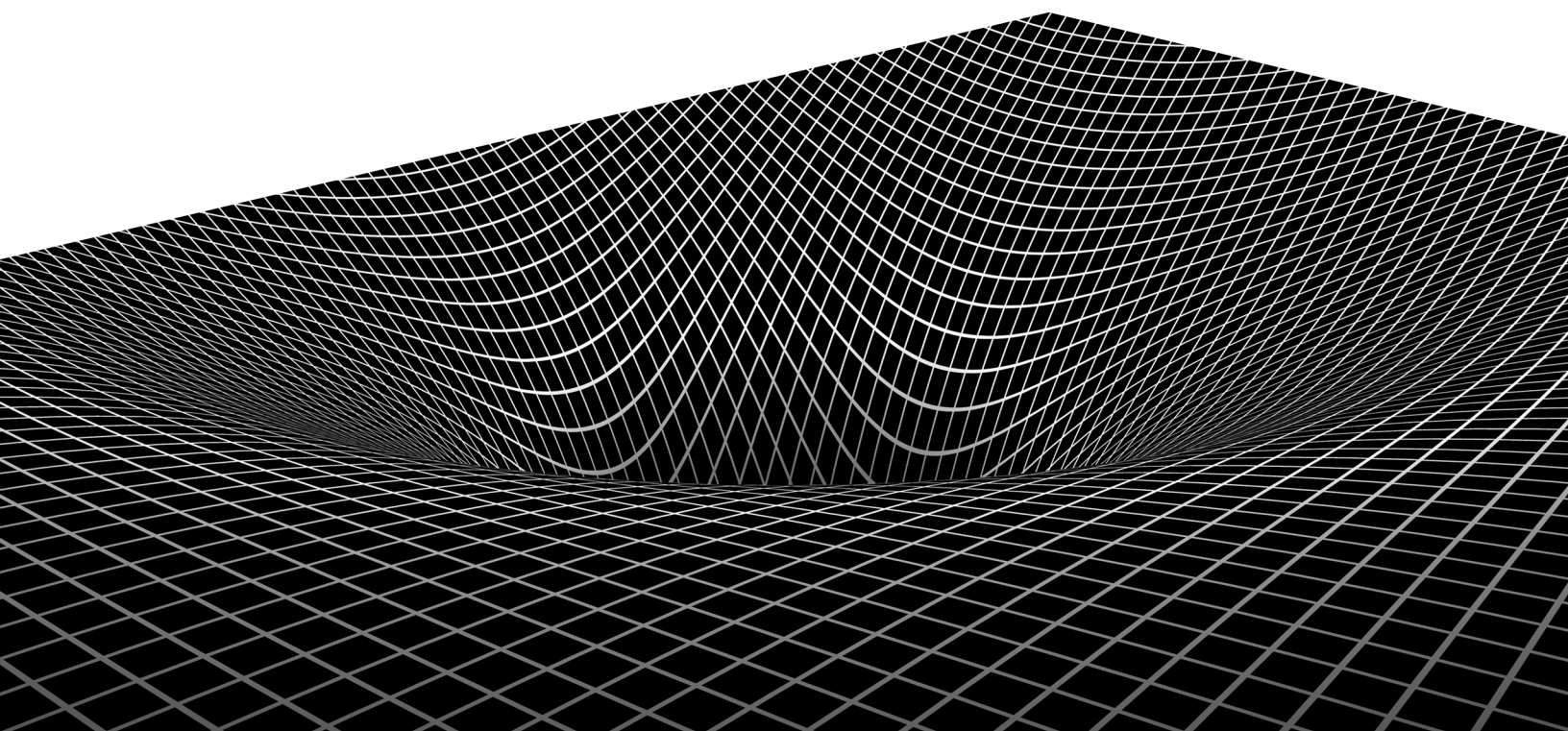
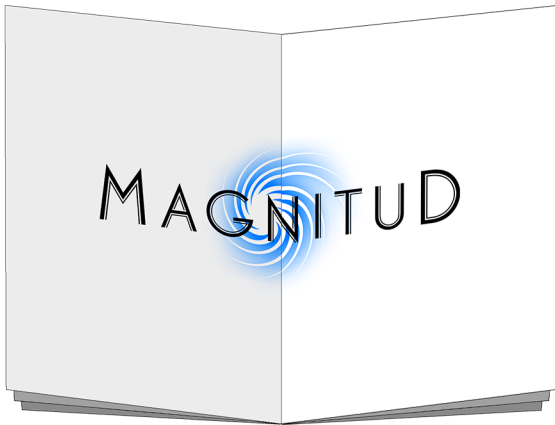


MAGNITUD Revista

Media Kit 2018



\$1500.00



2 pg

\$775.00



1 pg

\$413.00



1/2 pg

Pricing

\$231.00



1/4 pg

\$142.00



1/8 pg

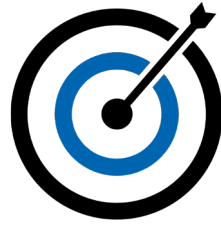
Sizing can slightly vary from exact proportion due to margin separation
All Pricing Is Before Tax



Our Mission

Revista Magnitud is a one of a kind magazine that only publishes in the Las Vegas area monthly, our mission is to communicate our clients message, advertisement, and ideas to the Hispanic market as well as make the Hispanic people aware of new events happening in the greater Las Vegas area such as concerts meetings seminars and more.





Our Market

Who will see my ad?

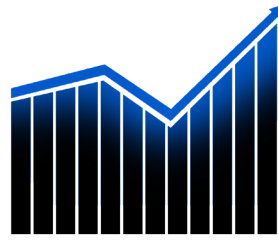
Our Target Market is the Hispanic population making up about 31.5 percent of the population or about 200 thousand people of the total Las Vegas population. Out of the overall Hispanic population we will mainly target the younger and medium ages ranging from 15 - 55 years of age. Which statistics show are the most active readers of magazines in the united states and are the likeliest age range to not only read but actively participate and interact with the content within the magazine.



Distribution

Revista Magnitud is distributed directly at our clients location and by mail as well as participating stores which contain Magnitud Magazine racks the magazine is completely free to anyone who wishes to read the magazine in order to facilitate communication between our clients and the reader.





Marketing Statistics

Why should I Invest in advertisement?

Investing in advertisement can drastically increase a businesses success, by purchasing advertisement you are gaining the ability to reach a market you previously did not have access to, besides that this can increase word of mouth between customers which is the most powerful form of marketing out there imagine that a customer found your ad in the magazine, after they went to your business they got an amazing service at your location they will be very exited to tell more people about your business. Multiply this event by several times due to the readers you are reaching with advertisement and your business will become a success. Statistics show that advertisement can drastically increase a businesses clientele and most important of all capital intake.



Benefits of Joining the MAGNITUD Family

As a client you will have many benefits with Revista Magnitud including but not limited to:

Reaching another market: As an exclusively Hispanic Magazine you will be able to reach many of the Hispanic readers including those readers who still prefer to read paper.

Free graphic design : If you find yourself in need of an ad or simply need to replace the old one, do not worry we have you covered we will not charge you a dime for the designing of a new ad.

Promotional Discounts only Available to Members: Depending when you choose to join our team or when you renew your Membership as a client there may be promotional discounts.





MAGNITUD



MAGNITUD L.L.C.